

DMMQG – August 2017 Business Meeting Notes

Meeting Date: August 9, 2017
Location: Fancy Tiger
Facilitator: Shelby Skumanich
Number Present: 11 members present + 3 visitors

General Business

- The **guild bylaw changes** were approved by members of the guild. The revised bylaws will be posted on the guild website.
- **Website hosting** – our website hosting will shift to Dreamhost which is free to non-profit organizations.
- Based on voting, the **Amy Friend lecture and workshop** will be scheduled for Feb. 9-10, 2018. Location TBD.
- **Board meetings** will now be held via conference call on the third Wednesday of each month. All members are welcome to participate; see Slack channel for call-in details.

How New is Modern? Quilt Show

- A second photography date will be scheduled to re-shoot nine quilts. Stay tuned for details – volunteers may be needed.
- Volunteers will be needed to hang the quilts on Oct. 21 and/or Oct. 22. More details to come.
- The October issue of 5280 magazine will feature a story on the exhibition.
- Promotional plan – Julie reviewed a summary of planned promotional activities. Members volunteered to provide postcards to local shops and other guilds. The summary and list of shops/guilds is attached.

Program – Quilt Throwback

- Members presented their first quilts or quilts that have a lot of meaning to them. Lots of giggles at how far we've all come and even more encouragement to keep on learning.

September Business Meeting

- The September meeting is scheduled for **Sept. 13** at the Broomfield Community Center.

Upcoming Regional and/or Local Events

- Be sure to check the website calendar for a full listing of upcoming events in the area.

Minutes submitted by: Julie Elliott
August 13, 2017



How New is Modern? Promotional Activities

Key Dates

- Saturday, Oct. 21 and/or Sunday, Oct. 22 – Quilts hung
- Oct. 23 – February 3, 2018 – Show dates
- Friday, Oct. 27 – Opening Reception
- Week of Feb. 4, 2018 – Quilts come down

Promotional Materials

- Printed postcard
- News release
- Hi-res image of show logo
- Hi-res images of select quilts
- DMMQG business cards

Activity Overview

DMMQG: <ul style="list-style-type: none"> • Website banner, story and link to digital album • Steady drumbeat of posts on Facebook and Instagram 	MQG: <ul style="list-style-type: none"> • Post on DMMQG page • Dates posted under Events tab
RMQM: <ul style="list-style-type: none"> • Now – post on Upcoming Exhibitions page • October – post on Current Exhibits page • Postcards mailed to members and handed out at museum • Mention in emails, newsletters etc. 	Colorado Quilting Council: <ul style="list-style-type: none"> • Blurb in printed newsletter sent to 1000 quilters • Mention in monthly email sent to audience of 200+ • Dates posted on online Bulletin Board
Other local guilds (see attached list): <ul style="list-style-type: none"> • Provide postcards to other guilds in the area • Describe the show at any other guilds you belong to 	Local quilt shops (see attached list): <ul style="list-style-type: none"> • Stacks of postcards available for handout • Email or personal visit encouraging mention of show in shop emails/newsletters
Local/Regional media: <ul style="list-style-type: none"> • 5280 Magazine • EnCompass – AAA magazine in CO • Visit Denver / www.denver.org • The Denver Post online • Colorado Community Media • Modern in Denver magazine • City of Golden online Community Calendar • VisitGolden.com Events page 	DMMQG members: <ul style="list-style-type: none"> • Promote the show on personal social media channels • Include links to the show digital album and to the museum • Repeat, repeat, repeat! • Volunteer to be a docent at the RMQM
Other: <ul style="list-style-type: none"> • AQS Online Community Events page • Postcards at Quilt-a-Fair, Sept. 22-23, Longmont 	

Area quilt shops	Address	Who will contact?
Fancy Tiger	59 Broadway, Denver	Julie
Fabric Bliss	989 Santa Fe Drive, Denver	Betsy
Holly's Quilt Cabin	8210 S. Holly Street, Centennial	Julie/Amy
Wooden Spools	2805 S. Broadway, Englewood	Betsy
The Creative Needle	6905 S. Broadway, Littleton	Betsy
Fabric Expressions	3625 W. Bowles Ave, #13, Littleton	Betsy
Golden Quilt Company	1108 Washington Ave., Golden	Amy
High Prairie Quilts	11870 Plaza Drive, Parker	Julie
Colorado Fabrics	4042 S. Parker Road, Aurora	Betsy
The Presser Foot	2430 Main St., Longmont	Marsha
The Presser Foot	1833 E. Harmony, #1A, Fort Collins	Shelby
Ruth's Stitchery	4440 Austin Bluffs Parkway, CO Springs	Julie
High Country Quilts	4771 N. Academy Blvd, CO Springs	Julie
Sew-ciety	1025 S. Perry Street, 101B, Castle Rock	Julie
Fabricate	2017 17 th Street, Boulder	Judy
The Quilt Store	Broomfield	Marsha
Thread Play	Centennial	Julie
A Quilter's Corner	Erie	Marsha
Sewing Circle	Fort Collins	Shelby
Jukebox Quilts	Fort Collins	Shelby
The Loops Ewe	Fort Collins	Shelby
Lyons Quilt Shop	Lyons	Paula
Elfriede's Fine Fabrics	Boulder	Jonna
B Right On	Brighton	Christine
Next Page Books & Nosh	Frisco	Betsy
Estes Park Quilt Shop	Estes Park	Jonna

Other area guilds	Who will contact?
Front Range Modern Quilt Guild	Julie
Longmont Quilt Guild	Christine
Boulder Modern Quilt Guild	Mary
Fort Collins Modern Quilt Guild	Christine
Quaking Aspens Quilt Guild – Boulder	Marsha
Columbine Quilt Guild	Marsha
Evergreen Arts Center	Amy
Arapahoe County Quilt Guild	Marsha
Kansas City Modern Quilt Guild	Natasha