

Meeting Date: September 20, 2017
Facilitator: Shelby Skumanich
Participating: Shelby, Christine, Julie, Erin

Administrative Issues

- Officer Nominations
 - Guild members were reminded at the September meeting that nominations for 2018 officers should be submitted in October and November. It was also announced that Shelby and Christine do not intend to continue in their current roles.
 - **Action:** Shelby will create an online nomination form to send to all guild members via email. An explanation of each position will be included along with an estimated time commitment required. A Comment or Comments/Questions box will be included with each position so members can ask questions if they'd like. The form will be created in such a way so that members can make multiple nominations at a single time or submit more than one single nomination form.
- Budget
 - Shelby has secured bank statements for 2017. Erin created a line item 2017 budget recap based on that information.
 - Erin also created a forecast for 2018 expenditures.
 - **Action:** Any future expenditures will be added to the 2017 recap.
- Guild Website
 - Guild members have been informed of the URL change. In order to maintain our Google search rating, visitors to the .com address will be redirected to the .org site for one year.
- Guild Enamel Pins
 - Erin has contacted a pin vendor who can create pins for our guild. He quoted the price of \$379 for 100 pins. Or \$636 (\$3.18 a piece) for 200 pins.
 - The design will be based on our logo and will be similar in size to the MQG pin. Lead time is 2-4 weeks.
 - The goal of this project is to sell the pins to guild members as a fund-raising effort. Funds will go to support educational efforts in 2018.
 - **Action:** Shelby will add this discussion topic to the November business meeting agenda.

How New is Modern? Exhibition

- Postcards were handed out to guild volunteers at the September meeting. Volunteers have been assigned to reach out to other guilds and local shops.
 - The decision was made to hold off on reordering postcards until absolutely necessary.
- Museum Postcards
 - The museum will send our guild a box of their postcards. We will distribute at a future meeting.
- Volunteers to help hang the show
 - The museum has requested only 3 volunteers to help their staff. Shelby and Christine are available.
 - **Action:** Shelby and/or Christine will connect with others who have expressed interest in helping.
- Opening Reception
 - The museum is responsible for all food etc. for the reception.
 - **Action:** Shelby to confirm with museum that the event is free to all attendees.

- Other Promotional Tactics
 - All local and regional media have been contacted; we should begin seeing posts on Community Events pages soon.
 - Show information has been posted on the AQS site as well as the MQG site.
 - **Action:** Julie to contact the MQG communications manager to assess their interest in writing a blog post.
- Audio Tour
 - The museum plans to record all artist statements to use as an audio tour.
 - **Action:** Shelby will connect with the museum to help put this together.
- Digital Album
 - An “About” section will be created describing the overall intent behind the show.
 - The album will include two images of each quilt, the quilt name, size and artist statement.
 - Inspiration quilts from the museum will be on a separate page.
 - Any media coverage (articles, notices etc.) also will be posted on the site.
 - **Action:** Shelby will continue working on this.
- Email to all makers
 - Shelby is preparing an email to send to each individual quilter who has a quilt in the show. The email will include hi res images of their quilt for use in their own social media channels along with recommended hashtags to use when posting.
 - **Action:** Shelby will continue working on this. She will also connect with Kari about creating some type of “bug” that people can use on their blogs, personal websites etc.
- Curated Quilts opportunity
 - Amy Ellis with Curated Quilts has expressed interest in doing a story on the show.
 - **Action:** Shelby will connect with them and provide information.

Programming

- October business meeting
 - Pamela Walsh, certified quilt judge, is scheduled to present to the group.
 - We also will remind members that it’s time to submit officer nominations for 2018.
- November business meeting
 - The suggestion was made to use one of the MQG education webinars as the program for the November meeting. Following the webinar, members will be asked to participate in a swap/challenge based on learnings from the webinar.
 - **Action:** Julie to watch the recent Rebecca Bryan webinar – A Quilter’s Guide to Graphic Design: Applying lessons from graphic design to modern quilt making. She will provide a summary and thoughts on the challenge to other board members, via Slack, for future discussion.
 - **Action:** Shelby will purchase a new projector.
- January business meeting
 - The annual business meeting takes place in January. The board will create a year-end summary, similar to what the MQG creates, to share with all members.
 - **Action:** Erin will create a template. Info will be added at year end.

2018 Educational Opportunities – our goal is to have one formal educational program each quarter in 2018

- 1Q Program
 - Improv Paper Piecing workshop with Amy Friend – February 9-10, 2018
 - Amy wants us to book her hotel, she will book her flights.
 - Overall cost is estimated at \$1400. 20 participants = XX a piece. The lecture will be free to our members.

- **Action:** Erin will identify potential venues including CO Fabrics or Jefferson County classroom space at the fairgrounds. Erin also is getting a contract together for Amy to sign.
 - The Rocky Mountain Quilt Museum also contacted Amy asking her to host some type of program while she's in town.
 - **Action:** Erin will ask Amy to do a separate type of program (not Improv Paper Piecing) at the museum. She also will see about splitting Amy's travel costs with the museum.
- 2Q Program
 - We plan to ask Stephanie to host some kind of workshop in 2Q.

Misc. Discussion

- Denver will be a host city for a Maker Fair at the Merchandise Mart on Oct. 15. This is something we can consider in 2018.
- Kelly Young (@myquiltinfatuation) sent the guild an email asking if we would be interested in hosting her. She may be a bit traditional for our group. We'll refer her to other local guilds, especially Front Range MQG.
- Our charity quilts need to find a home.
 - The first quilt may go to the Adams County Animal Shelter. Or we can consider submitting it to various shows.
 - The RMQM knows they will receive the second quilt for use in their fundraising efforts.
- 2018 MQG Charity Quilt – Jonna is leading the effort. She has purchased fabric and has prepared an email to send to guild members.
- Quilt-a-fair starts this Friday. Christine plans to attend and will leave some show postcards.

Submitted by: Julie Elliott
September 20, 2017